Dr.A.Saleth Mary Vetriselvi Name

Qualification M.Com., M.Phil.,PGDCAB., Ph.D

Designation **Assistant Professor** 

Year of joining 17.6.2019

Tally, Cost Accounting, Management Specialization

**Accounting and Financial Accounting** 

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## Seminars / Workshops/ FDP/Webinar

Date	Paper presen ted/ partici pated	Title of the paper	Organized by	Workshop/ Seminar / FDP/ Webinar	Туре
4 <sup>th</sup> &5 <sup>th</sup> May 2022	Presented	Human resource management and Technology in industry 5.0 Era	Department of Commerce (Shift –II) St.Xavier's College(Autonomous), Palayamkottai	Conference	International
29 <sup>th</sup> & 30 <sup>th</sup> March 2022	Presented	Digital Transformation and Banking System Enhanced Service Quality: A Customer perception Study	St. Joseph's College (Autonomous), Trichy	Conference	National
11 <sup>th</sup> March 2022	Participated	Legal Aspects of Startup and Career Opportunities	IIC & PG & Research Department of Commerce, St.Mary's College(Autonomous)	Webinar	National
10 <sup>th</sup> Jan 2022	Participated	Library Without Walls: E- Resources through NLIST	St.Mary's College(Autonomous), Thoothukudi	Webinar	National

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Participated		Research Forum, St.Mary's College(Autonomous), Thoothukudi	Workshop	National
Participated	Impediments for Women Career Advancement	PG & Research Department of Commerce, St.Mary's College(Autonomous) Thoothukudi	Webinar	National
Participated	Motivational Speech - Don't Say Why me? Say Try me	PG & Research Department of Commerce, St.Mary's College(Autonomous) Thoothukudi	Webinar	International
D = 41 - 1 - 4 - 4	turturing the reat deficiation	Department of Commerce CA,PA & IT PPG College of Art & Science, Saravanampatti, Coimbatore.	Webinar	National
Participated	UP VENTURES: LEGAL AND ETHICAL STEPS	Council (IIC) of Sadakathullah Appa College (Autonomous), Rahmath nagar,	Webinar	National
Participated	GST and its Implication on Business	Department of Commerce (SF) S.I.V.E.T. College Chennai-73	Workshop	National
Participated	Strategy for managing Personal Finance	Department of Commerce, BADRUKA COLLEGE OF COMMERCE & ARTS, Hyderbad	Webinar	National
Participated		Department of Commerce (SF) S.I.V.E.T. College Chennai-73	Workshop	National
	Participated Participated Participated Participated Participated Participated	Participated Research Proposal & Publications  Participated Impediments for Women Career Advancement  Participated Motivational Speech - Don't Say Why me? Say Try me  Participated HOW TO PLAN FOR START-UP VENTURES: LEGAL AND ETHICAL STEPS  Participated GST and its Implication on Business  Participated Finance including Mutual Funds  GST and its Implication on	Participated Research Proposal & Publications  Participated Impediments for Women Career Advancement  Participated Motivational Speech - Don't Say Why me? Say Try me  Participated Nurturing the Next Generation Educators  Participated HOW TO PLAN FOR START-IUP VENTURES: LEGAL AND ETHICAL STEPS  Participated GST and its Implication on Participated Participated Business  Participated GST and its Implication on Participated GST and its Implication on Business  Participated GST and its Implication on Participated Finance including Mutual Funds  Participated GST and its Implication on Business  GST and its Implication on Department of Commerce, BADRUKA COLLEGE OF COMMERCE & ARTS, Hyderbad  Participated GST and its Implication on Department of Commerce, BADRUKA COLLEGE OF COMMERCE & ARTS, Hyderbad  Participated GST and its Implication on Department of Commerce, BADRUKA COLLEGE OF COMMERCE & ARTS, Hyderbad  Participated GST and its Implication on Department of Commerce, BADRUKA COLLEGE OF COMMERCE & ARTS, Hyderbad  Participated GST and its Implication on Department of Commerce (SF) S.I.V.E.T. College	Participated Research Proposal & Publications College (Autonomous), Thoothukudi  Participated Impediments for Women Career Advancement Career Advancement Popartment of Commerce, St.Mary's College (Autonomous) Thoothukudi  Participated Motivational Speech - Don't Say Why me? Say Try me St.Mary's College (Autonomous) Thoothukudi  Participated Nurturing the Next Generation Educators Department of Commerce CA,PA & IT PPG College of Art & Science, Saravanampatti, Coimbatore. Department of Business Administration and Institution's Innovation Council (IIC) of Sadakathullah Appa College (Autonomous), Rahmath nagar, Tirunelveli.  Participated GST and its Implication on Business Almanath nagar, Tirunelveli.  Participated Strategy for managing Personal Finance including Mutual Funds  GST and its Implication on Department of Commerce, BADRUKA COLLEGE OF COMMERCE & ARTS, Hyderbad  GST and its Implication on Department of Commerce (SF) S.I.V.E.T. College Workshop College (Autonomorce (SF) S.I.V.E.T. College Workshop)

11 <sup>th</sup> July 2020	Participated	Learning to live with COVID-19: Embracing theNew Reality	IQAC,St. Mary's College,(Autonomous) Thoothukudi.	Webinar	National
30 <sup>th</sup> June 2020	Participated	STARTUPS TO UPLIFT INDIA	DEPARTMENT OF COMMERCE (SHIFT- II) ST. XAVIER'S COLLEGE(AUTONOM OU S),PALAYAMKOTTAI	Webinar	National
29 <sup>th</sup> June 2020	Participated	Research Indicators, Publishing Ethics andPredatory Journals 6:00pm to 7:30pm	Department of Library, SriParasakthi College for Women, Courtallam,Tenkasi-627 802,TamilNadu, India.	Webinar	National
27 <sup>th</sup> June 2020	Participated	CAPACITY BUILDING PROGRAMME ON ARTICLE WRITING ANDPUBLICATIONS PROCESS IN INDEXING JOURNALS	KHADIR MOHIDEEN COLLEGE, ADIRAMPATINA M- 614701, TAMILNADU, INDIA.	Webinar	National
27 <sup>th</sup> June 2020	Participated	Importance of Learning NewSkills to Navigate Through Changing Times	Department of Business Administration, CSI Jayaraj AnnapackiamCollege, Nallur, Tenkasi Dist, Tamilnadu	Webinar	National
26 <sup>th</sup> June 2020	Participated	Building Research Capacity in Institution	Sri Eshwar College of Engineering, Coimbatore.	Webinar	National
26 <sup>th</sup> June 2020	Participated	COVID-19 & Care for Environment	IQAC DirectorST. XAVIER'S COLLEGE(AUTONOM OUS), PALAYAMKOTTAI	Webinar	National
22 <sup>nd</sup> June 2020	Participated	STRATEGIES TO BOOSTTEACHING AND LEARNING	BLISS O BLISS YOUTUBE CHANNEL	Webinar	National
20 <sup>th</sup> June 2020	Participated	Entrepreneurship and Patent Possibilities	The PG & Research Department of English ,St.Mary's College (Autonomous), Thoothukudi	Webinar	National

19 <sup>th</sup> June 2020	Participated	A Sound Mind in a Sound Body	Srivatsa College of Education and BharathiyaShikshan Mandal	Webinar	National
19 <sup>th</sup> June 2020	Participated	ESSENTIAL SKILLS ANDQUALITIES OF TEACHERS	Department of Business Administration, Sri Krishnasamy Arts and Science College,Mettamalai,Sattur	Webinar	National
19 <sup>th</sup> June 2020	Participated	PRACTICE YOUR BUSINESS GRADE(PUBG) TO DIGIPRENEURS	P.S.R ENGINEERING COLLEGE,SIV AKASI	Webinar	National
18 <sup>th</sup> June 2020	Participated	"LIFE SKILLS & OPPORTUNITIES IN SOCIAL COMMERCEPOST COVID-19"	IQAC & DEPARTMENTOF COMMERCE (HONOURS) IN ASSOCIATION WITH E CRUSADERS	Webinar	National
17 <sup>th</sup> June 2020	Participated	NEXT GEN BUSINESS INTELLIGENCE & ANALYTICS	DEPARTMENT OFMANAGEMENT, ANGAPPA COLLEGE OFARTS AND SCIENCE	Webinar	National
12 <sup>th</sup> June 2020	Participated	Business prospects for passionate Entrepreneurs in Health Care Industry	Department of MBA St. JOSEPH'S COLLEGEOF ENGINEERING	Webinar	National
11 <sup>th</sup> June 2020	Participated	India will smile again after COVID 19	Braves Educare Society & Rekhankit foundation	Webinar	National
11 <sup>th</sup> June 2020	Participated	Insurance for Business Management	Department of CommerceFinance (Unaided), Sadakathullah Appa College, Tirunelveli	Webinar	National
11 <sup>th</sup> June 2020	Participated	Snake and Ladders for Entrepreneurs in Post Covid-19	IIC & EDC and Department of Management Studies, P.S.R. Engineering College, Sivakasi	Webinar	National

10 <sup>th</sup> June 2020	Participated	Outcome Based Education& Its Impact In Teaching, Assessment And Evaluation	Department of Commerce(SF) and Department of Commerce - CA (SF), Mannar Thirumalai NaickerCollege, Madurai	Webinar	National
10 <sup>th</sup> June 020	Participated	The Crisis with Opportunities: COVID -19and E-Commerce	Department of Management Studies, P.S.R. Engineering College, Sivakasi	Webinar	National
10 <sup>th</sup> June 2020	Participated	Impact of Leadership Qualities	Department of Business Administration, Einstein College of Arts and Science, Tirunelveli, TamilNadu, India.	Webinar	State Level
8 <sup>th</sup> June 2020 to 10 <sup>th</sup> June 2020	Participated	Three Days on IPR ande- Content Development	Government of Maharashtra's RajaramCollege, Kolhapur	Webinar	National
08 <sup>th</sup> June 2020	Participated	"Implications Of COVID 19 on Financial Sectors"	V. P. Institute of Management Studies and Research, Sangli	Webinar	National
08 <sup>th</sup> June 2020	Participated	COVID 19 and future employability	Kerala Institute of cooperative Management, Thiruvanandapuram	Webinar	National
6 <sup>th</sup> June 2020	Participated	Job Market Prospects In PostCovid-19	Career Guidance & Placement Cell K. C. DasCommerce College,Chatribari Guwahati-08, Assam, India	Webinar	National
6 <sup>th</sup> June 2020	Participated	Strategic Management OfChanging Times	NARASARAOPE TA ENGG.COLLEG E	Webinar	National
6 <sup>th</sup> June 2020	Participated	Sign up for Webinar oncitation Tools	The Gandhigram DeemedUniverst iy, Dindugal	Webinar	National
6 <sup>th</sup> June 2020	Participated	Customers experience management in information Era	Department of Management Studies,Francis Xavier Engineering College	Webinar	National

5 <sup>th</sup> June 2020	Participated	Believe in the Power ofMentoring	Department of ManagementStudies, P.S.R. Engineering College, Sivakasi	Webinar	National
4 <sup>th</sup> June 2020	Participated	Creating a culture of learning in this scenario_COVID 2019	Department of AeronauticalEngineering, Hindusthan College ofEngineering and Technology,	Webinar	National
2 <sup>nd</sup> June2020	Participated	Online Resources for Research and Plagiarism	Ansal University- Gurgeon	Webinar	National
1 <sup>st</sup> June 2020 to 07 <sup>th</sup> June 2020	Participated	"Transforming Education-The Google Classroom Way"	Aachi Institute ofManagementand Entrepreneurial Development	FDP	National
1 <sup>st</sup> June 2020	Participated	Cyber Security: Need of the Hour for New India	Government Arts andCommerce College, Netrang	Webinar	National
31 <sup>st</sup> May 2020	Participated	How to use openEducational Resources to Desire	Department of Physics (SSC), St.Mary's College(Autonomous) Thoothukudi	Webinar	National
31 <sup>st</sup> May 2020	Participated	Women Empowerment and Women in Politics & Women Safety and Violence Against Women During Pandemic	Indian institute of Education(B.Ed. section), Noul, Howrah	Webinar	National
30 <sup>th</sup> May 2020	Participated	IT Trends Banking Industry	Department of Computer Science, St. Mary's College(Autonomous) Thoothukudi	Webinar	National
30 <sup>th</sup> May 2020	Participated	Emerging business opportunities and enhanced government assistance to Micro and Small Enterprises	Francis Xavier& Scad Collge of Engg.Technology, Tirunelveli	Webinar	National
30 <sup>th</sup> May 2020	Participated	Economic Impact on Service Sector	JJ College of Arts and Science (Autonomous),Pudhukottai	Webinar	National
30 <sup>th</sup> May 2020	Participated	Young Professionals:Plotting a Career Path PostPandemic	IQAC, St.Mary's College Thoothukudi	Webinar	National

29 <sup>th</sup> May 2020	Participated	Research Reinvested	Indian Academy Degree college(Autonomous), Banglore	Webinar	National
28 <sup>th</sup> to 30 <sup>th</sup> May 2020	Participated	Data Analysis using SPSS	The American College, Madurai	Webinar	National
27 <sup>th</sup> May 2020 to 29 <sup>th</sup> May 2020	Participated	Faculty development program	Saiva Bhanu Kshatriya College & Edufly`s FacultyDevelopment Program	FDP	National
25 <sup>th</sup> May 2020 to 29 <sup>th</sup> May 2020	Participated	Five-Day Online Faculty Development Program on Role of Google Apps and Blogs	ALAPAN Haldia, West Bengal, India.	FDP	National
28 <sup>th</sup> May 2020	Participated	"Turn the challenges to opportunities: COVID-19 Pandemics and measures to combat in Higher Education of India"	NAAC, Bangalore	Webinar	National
28 <sup>th</sup> May2020	Participated	SWOT- COVID'19AcademiaIndustry Perspective	Department of ManagementStudies &IQAC OF - M.K.UNIVERSITY	Webinar	National
27 <sup>th</sup> May 2020	Participated	Manage Stress Before Stress Manages You	Department of Commerce(SSC) Mary'sCollege, (Autonomous) Thoothukudi	Webinar	National
26 <sup>th</sup> May 2020	Participated	TEACHERS AND TECHNOLOGY	ManagementStudies Department of Noorul Isla UNIVERSITY	Webinar	National
26 <sup>th</sup> May 2020	Participated	"Know Plagiarism!No Plagiarism"	Department of PhysicalEducation & IQAC, Tirunelveli Dakshina MaraNadar Sangam College, T. Kallikulam	Webinar	National
25 <sup>th</sup> May 2020	Participated	Managing Your Financesand Investments duringPandemic And CurrentEconomic Meltdown"	Department of Commerce,St. Mary's College,(Autonomous) Thoothukudi	FDP	National

18 <sup>th</sup> May 2020	Participated		Department of		
TÖ	articipated	Impact of COVID-19 on	BankingManagement,	Webinar	National
23 <sup>rd</sup> May 2020		The Financial Services Sector	Alagappa University, Karaikudi		
	Participated		Dept. of ECE,ISTE		
23 <sup>rd</sup> May 2020		Enhancing the power within	Faculty chapter	XX7 1 '	NT 4° 1
			Dr.Sivanthi AditanarCollege of	Webinar	National
			Engineering, Tiruchendur		
23 <sup>rd</sup> May 2020	Participated	COLUD CDIGIG INVIOCI	Patel Institute of Science	*** 1 .	
J	<b>.</b>	COVID CRISIS - UNLOCK	and Management,	Webinar	National
		& UNLEASH	Bangalore		
	Participated		Alagappa Institute of		
22 <sup>nd</sup> May 2020		challenges for start-ups	Management,	Webinar	National
		amidst Novel COVID- 19	Alagappauniversity,		
		pandemic	Karaikudi		
	Participated	An Insight Into NAAC	The Internal Quality		
22 <sup>nd</sup> May 2020	Turtionputou	-RAF	Assurance Cell,	Webinar	National
			V.O.Chidambaram	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	_ ,,,,,,,
			College		
18 <sup>th</sup> May 2020	Participated		CSE Department,		
to	articipated		PanimalarInstitute of	FDP	National
22 <sup>nd</sup> May 2020		Principles of ManagementFaculty	Technology in	121	1 (dilolidi
		Development Program	association with CSI		
		Development Flogram	and		
			IEEE Computer Society		
	Participated	"Managing your Finances	Dept of Commerce –		
21st May 2020		&Investments During	(Shift1)Stella Maris		
		COVID19"	College,Chennai and	Webinar	National
			Finmark Trainers India Pvt		
	D 4: 1	D : 4 1 C	Ltd		
16 <sup>th</sup> and	Participated	Project proposals for funding agencies	Patrician college of arts &science, Chennai		
17 <sup>th</sup> May 2020		(UGDSTRIDE &	&science, Chennai	FDP	National
17 May 2020		ICSSR		TDI	National
		IMPRESS): Preparation and			
		submission protocol			
	Participated	1	Department of		
15 <sup>th</sup> May 2020		"Hedging Foreign	ManagementStudies	Webinar	National
		ExchangeRisk"	(FXDoMS),		
			FrancisXavier		
			Engineering		
15th Mary 2020	D		College, Tirunelveli		
15 <sup>th</sup> May 2020	Participated	_	Department of Zoology,	Webinar	National
		Lifestyle	V.O.Chidambaram		
			College		

14 <sup>th</sup> May 2020	Participated	"Impact of consumer behaviour in COIVD 19"	Department of Business Administration, Bharathidasan College of Arts and Science, Erode	Webinar	National
13 <sup>th</sup> and 14 <sup>th</sup> May 2020.	Participated	Mental health & psychosocial consideration during lockdown	St. Mary's College, (Autonomous) Thoothukudi. In association with Aathi Foundation, CBE.	Webinar	National
12 <sup>th</sup> May 2020	Participated	Selection of Appropriate Statisitical Tools : A CriticalWay for Successful Research	ch Forum, St. Mary's College, Autonomous) Thoothukudi.	Webinar	National
11 <sup>th</sup> May 2020	Participated	Psychological first aid.	Psychology department,St.Mary' s College, (Autonomous) Thoothukudi.	Webinar	National
29 <sup>th</sup> April 2020	Participated	Fundamentals of intellectualproperty rights – patents,trade marks, copyrights and Designs	UDYAMITA – ED cell ofDG Vaishava College, Chennai	Webinar	National
29 <sup>th</sup> April 2020	Participated	Public Relations	NEHRU Institute Of Engineering And Technology	Webinar	National
2 <sup>nd</sup> March 2020	Participated	Institute to Industry - A Navigation Workshop	Department of Management studies, Manonmaniam Sundaranar university, Tirunelveli	Workshop	National
3 <sup>rd</sup> Feb. 2020	Participated	Scientific Publication and Evacuation: Reference tools, Citation, Analysis and Plagiarism	Department of Library and Research Forum St.Mary's College(Autonomous), Thoothukudi.	Seminar	National
21 <sup>st</sup> – 23 <sup>rd</sup> Nov. 2019	Participated	Special Education	Centre for Special and movement education Manonmaniam sundaranarUniversity	Workshop	National
13 <sup>th</sup> Sep. 2019	Presented	Retrenchment of Employees inBPOs	Research Advisory committeeSt.Mary's College (Autonomous), Thoothukudi	Seminar	National
8 <sup>th</sup> Aug. 2019	Presented	An Introduction of GSTin Abroad and in India	The Research Centre of Commerce Fatima College(Autonomous), Madurai	Seminar	National

18 <sup>th</sup> and19 <sup>th</sup> July2019	Participated	Intellectual Property Rights	Department of Science andTechnology Department of Science andTechnology, Sri.	workshop	State leve l
12 <sup>th</sup> Feb.2019	Participated	Logistics and supply chain management	SRNM College,Sattur  Department of  CommerceSt.Mary's  College(Autonomous),  Thoothukudi.	Seminar	National
9 <sup>th</sup> Feb. 2018	Presented	Financial Inclusion, Micro Finance, Women	Department of	Seminar	National
20 <sup>th</sup> August 2018	Presented	Entrepreurship And Economic Development: The Reality	Commerce Sarah Tucker College, Tirunelveli.	Seminar	National
16 <sup>th</sup> Sep.2017	Presented	Study On Customers Satisfaction Towards Sales And Services OfCity Super Market In Melapalayam	Department of Commerce St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
23rd Feb.2017	Presented	An appraisal of Cashless economy policy and demonetization in developmentof Indian Economy	Department of Commerce Sadakathullah Appa College,Tirunelveli.	Conference	National
8th Feb.2017	Participated	Contemporary HRM practices for Excellence in Business Performance	PG & Research departmentofCommerce St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
19thAug.2016	Presented	Financial Inclusion, MicroFinance, Women Entrepreurship And Economic Development	PG & Research departmentofCommerce V.O.Chidambaram college, Thoothukudi.	Seminar	National
28th March2015	Participated	"Research Methodology and application of tools for analysis(SPSS)"	PG & Research department of Commerce	Workshop	state
<sub>20</sub> th Feb 2015	Presented	Stress Management strategy a key factor to reduce anxiety inHealth Care Marketing	Department of CommerceSt.Xavier 's College(Autonomou s),Palayamkottai.	Seminar	National
18 <sup>th</sup> Feb 2015	Presented	Economic Development andRole Of SHG's in Melepalayam	Department of CommerceSadakathullah Appa College,	Seminar	National

			Tirunelveli.		
6 <sup>th</sup> and 7 <sup>th</sup> Feb. 2014	Presented	Impact of Facebook Among Youths With Special ReferenceTo Francis XavierEngg. College Students	PG & Research departmentofCommerce St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
29 <sup>th</sup> Jan 2014	Presented	Stress Management strategy a key factor to reduce anxiety inHealth Care Marketing	Department of Business administration St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
27 <sup>th</sup> Sep. 2013	Presented	Problems of Green Marketingand Role of Indian Banking Sectors in Green Management	Department of CommerceSt.Xavier's College (Autonomous), Palayamkottai.	Seminar	National
9 <sup>th</sup> and <sub>10</sub> th Feb.2012	Presented	Role of banks in FinancialInclusion	PG & Research department Commerce, St.Xavier's College (Autonomous), Palayamkottai.	Seminar	National
11 <sup>th</sup> Jan. 2011	Presented	Corporate Social Responsibility as a Key to deliver sustainable value tothe society	Department of Corporate Secretaryship St. Xavier's College (Autonomous), Palayamkottai.	Seminar	State
9 <sup>th</sup> March 2010	Participated	"Enhancing Employability"	Department of CommerceSt.Xavier's College(Autonomous), Palayamkottai.	Workshop	State
6 <sup>th</sup> March 2009	Presented	MALL – Emerging retailsector	Department of Business administration St. Xavier's College (Autonomous), Palayamkottai.	Seminar	National
27th March2009	Presented	Impact of Global Financialcrisis in India	Department of Commerce M.S. University	Seminar	National
13 <sup>th</sup> and <sub>14</sub> th March 2008	Presented	Industry and Higher Education	Department of Rural Industries and Management Gandhigram rural university, Gandhigram, Dindugal.	Seminar	National

28 <sup>th</sup> & <sub>29</sub> th Feb.2008	Presented		Periyar Institute of Management studiesPeriyar	Seminar	National			
100.2000		Mutual funds trends in India	university,Salem		- 10112 5 5 5 1			
28 <sup>th</sup> & <sub>29</sub> th Feb.2008	Presented	Viral Marketing: motives andChallenges for marketers	Periyar Institute of Management studies Periyar university,Salem	Seminar	National			
28 <sup>th</sup> & 29 <sup>th</sup> Feb.2008	Presented	Knowledge Management	Periyar Institute of Management studies Periyar university, Salem	Seminar	National			
23 <sup>rd</sup> Feb.2008	Presented	Performance of private insurance sector	Department of CommerceCMS College of Science and Commerce, Coimbatore	Seminar	National			
23 <sup>rd</sup> Feb.2008	Presented	Role of IRDA	Department of CommerceCMS College of Science and Commerce, Coimbatore	Seminar	National			
21 <sup>st</sup> -23 <sup>rd</sup> ofJan 2008	Presented	Impact of foreign direct investment in India	Department of Economics M.S. University	Seminar	National			
17 <sup>th</sup> & 18 <sup>th</sup> Dec.2007		Outsourcing in service sector	PG & Research department of Commerce Dwaraka doss goverdhandoss vaishnav college, Arumbakkam, Chennai	Seminar	National			
	•	INTERNATIONAL SEMIN	ARS/CONFERENCE					
10.7.2020 E	10.7.2020 Participated IOAC St. Mary's College Internat							

	INTERNATIONAL SEMINARS/CONFERENCE					
10.7.2020	Participated	An Update on Covid 19	IQAC,St. Mary's College, (Autonomous) Thoothukudi.	Webinar	Internat ional	
26.6. 2020	Participated	Curriculum Developmenta nd Delivery Through Learning Objectives	Sarah College of Education for Women, Nanjai Uthukkuli,Erode - 638 104.	Webinar	Interna tional	
26.6. 2020	Participated	Leadership and Positive Attitude	Department of English(Shift -1)in association with Internal Quality AssuranceCell of Sri Kanyaka Parameswari Arts & Science College	Webinar	Interna tional	

			for Women,Chennai.		
26.6. 2020	Participated	Education for Industries4.0and the Digital Future	A Centre for Innovation and Development of Entrepreneurship(ACIDE) & Industry Institution InteractionCell (IIIC) of The Standard Fireworks Rajaratnam College for Women, Sivakasi	Webinar	Interna tional
12.6. 2020	Participated	TAX TYPES AND ITSIMPACT ON INDIVIDUALFAMI LY	ANNAI HAJIRA WOMEN'SCOLLEGE, MELAPALAYAM, TIRUNELVELI- 627005,TAMILNADU	Webinar	Interna tional
11.6. 2020	Participated	Visa For Success	Department of Commerce, Annai Hajira Women's College, Melapalayam.	Webinar	Interna tional
08.06. 2020	Participated	Post Pandemic GlobalParadigm Shift and East Asia : Implications for India	Department of International Studies, Political Science and History in Association with the Consulate General of Republic of Korea in Chennai, Indo-Korea Science and Technology and Centre and Innovation Center of Christ (Deemed to be University).	Webinar	Interna tional
5.6. 2020	Participated	COVID-19: Impact of OnlineEducation Systemin Some Perspectives	Mahila Mahavidyalaya(MMV), Banaras Hindu University VARANASI, UP, INDIA- 221005	Webinar	Interna tional
5.6. 2020	Participated	Turn the challenges to opportunity: covid- 19pandem ic		Webinar	Interna tional

3.6. 2020	Participat ed	EFFECTIVE USAGE OF ICT TOOLS FOR HIGHER EDUCATION	SERVITE ARTS & SCIENCE COLLEGE,KARUR	Webinar	Interna tional
28&29. May .2020	Participat ed	Logistics and Tourism Management in the PostCOVID 19	Department of Logistics Management, Faculty of Management Alagappa University	Webinar	Interna tional
16.5. 2020	Participat ed	Economic meltdown poses threat to financial stability –COVID 19	Department of Commerce WITH ACCA – UK & ISDC, Rathinam college of Arts & Science, Coimbatore	Webinar	Interna tional
14.5. 2020to 16.5. 2020	Participat ed	LATEST TRENDS INCOMMERCE	Department of Commerce and Research Centre, Sarah TuckerCollege, Tirunelveli	Webinar	Inter Nation al
27 <sup>th</sup> Jan. 2020	Presented	An Empirical Study aboutWork Life Balance of Self Financing Professors	PG & Research Department of Commerce St. Xavier's College (Autonomous), Palayamkottai.	Conferenc e	Interna tional
23 <sup>rd</sup> and 24 <sup>th</sup> Jan. 2020	Presented	A Study on Significance andRole of Women Entrepreneurs in Thoothukudi	Research Department ofCommerce St.John's College, Palayamkottai	Conferenc e	Interna tional
9th Dec.2019	Participat ed	Women Empowerment & Women Entrepreneurship	Department of Economics St.Mary's College (Autonomous),Thoothukudi	Seminar	Interna tional
31 <sup>st</sup> Aug.2019	Presented	A descriptive study about theentrepreneurs and magnanimous – start up programme	Department of Commerce E.M.G Yadava Women's College,Madurai	Seminar	Interna tional
6th March 2019	Presented	Corporate Social Responsibility of Privatecompanies	PG & Research department of Commerce Pasumpon Muthuramalinga thevar college, Melaneelithanallur.	Conferenc e	Interna tional

1st March 2019	Participated	INDIAN URBAN FUTURES – Building EcoNeighborhoods in Metro cities	Department of ManagementStudies SCAD group of institutions, Vannarpettai.	Conferenc e	Interna tional
23 <sup>rd</sup> Feb.2018	Presented	GST in Abroad and in India	Department of Commerce Sri Paramakalyani College, Alwarkurichi.	Conference	Interna tional
22nd Feb.20 18	Participated	Social entrepreneurship  –an emerging trends	PG & Research department ofCommerce Sri Parasakthi College forWomen, Courtallam.	Conference	Interna tional
16 <sup>th</sup> Feb.2018	Presented	Attrition of Employees In BPOs	Department of Commerce Sri.S.Ramasamy Naidu memorial college, Sattur	Conference	Interna tional
31 <sup>st</sup> Jan. and 1 <sup>st</sup> Feb.20 18	Participated	Socio economic environmental ethical science and technological impact on various facets oftrade and commerce	Department of Commerce Sri saradha college for women, Tirunelveli.	Conference	Interna tional
19 <sup>th</sup> and 20 <sup>th</sup> Jan.200	Presented	Financial innovations andmonetary control	Department of Commerce and Financial services Bharathidasan university, Thiruchirappalli	Seminar	Interna tional

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#### PUBLICATION IN INTERNATIONAL JOURNALS

	I UDLICATION IN INTERNATIONAL JOURNALS					
SL NO.	TITLE OF THE PAPER	JOURNAL	ISSN NO			
1	A Study on Impact of E- Banking Services	Purakala - peer reviewed and listed in UGC Care	ISSN 0971-2143 Vol. 31 Issue 15 Month April Year 2020 Impact Factor 5.60			
2	The Study on Health Care and Sustainable Development of Sanitary Workers in Tirunelveli	Eduindex Journals The journal is indexed, peer reviewed and listed in UGC Care	ISSN no. 2394-3114 Vol:40 issue: 18 Month: February 2020 Impact factor:6.3			
3	An Empirical Study about WorkLife Balance of Self Financing Professors	Our Heritage Journal- Multi Disciplinary journal (UGC Approved Journal	ISSN: 0474 - 9030 JAN.2020			
4	A Study on Significance and Role of Women Entrepreneurs inThoothukudi	EAST TRUST JOURNAL	YET TO PUBLISH			

5	A descriptive study about the entrepreneurs and magnanimous –start up programme	The International Journalof Analytical and Experimental Modal analysis – An UGC Care Approved Journal	IJEMA Journal VOL:11ISSUE : VIII AUG. 2019
6	GST in Abroad and in India	International Journal OfMultidisciplinary Researches (UGC Approved JournalJ.No.48991)	ISSN:2349 – 8684 VOL:4 SPL.ISSUE:4FEB -2018 IMPACT FACTOR: 3.487Pp. 48-50
7	Financial Inclusion, Micro Finance, Women Entrepreurship And Economic Development: The Reality	International Journal OfB-Digest	ISSN:0975 -2617 FEB -2018 Pp. 27-33
8	Study On Customers Satisfaction Towards Sales And Services Of City Super Market In Melapalayam	International Journal Of B-Digest	ISSN:0975 – 2617 SEP – 2017
9	Role and functioning of Banks in Tirunelveli District towards fund mobilization, Branch expansion an Financial Inclusion	International ResearchJournal of Commerce	ISSN:2320 – 9461 MAR – 2017 Pp. 37-47
10	Micro Finance, Women Entrepreneurship and EconomicDevelopment: A	International Journal ofEmerging	ISSN: 2278-9359 (Volume-
	Study among Women SHGs in TirunelveliDistrict, South India	Research in Management &Technology	5, Issue-8) Aug. 2016 Pp. 98-101
11	A study on Role of Banks in Financial Inclusion :A field survey in Tirunelveli District	Intercontinental Journal of Finance Research Review	ISSN:2321-0354 - ONLINEISSN:2347- 1654 - PRINT - IMPACT FACTOR:1.552 VOLUME 4, ISSUE 2, FEBRUARY 2016 Pp. 11- 20

#### **UBLICATION IN JOURNALS**

SL NO	TITLE OF THE PAPER	JOURNAL	ISSN NO
1.	Attrition of Employees In BPOs	Research Journal of SRNMC	ISSN:2395-7085 FEB -2018 Pp.138-140
2.	Security issues and solutions in the emerginge-commerce and e- business: a wakeup call	Xaverian journalof Marketing	Volume 9 No.9 ISSN:2278-6562 Pp. 105-109
3.	A study on Role of Banks in Financial Inclusion with Special reference to Tirunel veli District	Xaverian journalof Marketing	Volume 8 No.8 ISSN:2278 6562 Pp.71- 80
4.	Role and functioning of Banks in TirunelveliDistrict towards fund mobilization, Branch expansion and Financial Inclusion	Xaverian journalof Marketing	Volume 7 No.7 ISSN:2278 6562 Pp. 57-67

### **PUBLICATION IN BOOKS**

SLN O	TITLE OF THE PAPER	ISBN NO	YEAR
1	Role of Banks in Financial Inclusion	978-81-909192-3-4	2012 Pp.34-42
2	Recent Trends in Banking Industry	978-81-923975-5-9	MARCH -2013 Pp.207-210
3	Problems of Green Marketing and Role of IndianBanking Sectors in Green Management	978-81-923975-9-7	SEP – 2013 Pp. 234-239
4	Impact of Facebook Among Youths With Special Reference To Francis Xavier Engg. College Students	978-81-92288-27-7	FEB- 2014 Pp.
5	Economic Development and Role Of SHG's inMelepalayam	9-78-93-80686-29-5	Feb - 2015 Pp.22-26
6	Stress Management strategy a key factor to reduceanxiety in Health Care Marketing	978-93-84734-084	Feb – 2015 Pp.227- 232
7	Corporate Social Responsibilities and theStakeholders	9-78-93-847341-4-5	SEP- 2015 Pp. 19-20
8	An appraisal of Cashless economy policy and demonetization in development of Indian Economy	978-93-84734-47-3	FEB -2017 Pp. 116-121

# PARTICIPATION IN QUIZ

SL. NO	Regional /National / Internati onal	Date	Торіс	Conducted By
1	National	3.6.2020	INDIAN ECONOMY	DEPARTMENT OF ECONOMICS & INTERNAL QUALITY ASSURANCE CELL (IQAC) THE MADURAI DIRAVIYAM THAYUMANAVAR HINDU COLLEGE TIRUNELVELI-
2	National	2.6.2020	Principles of Management	Department of Commerce, Government Arts and Science College (Women), Sathankulam-628 704.
3	National	1.6.2020	National level quiz program on commerce and Statistics	Department of Commerce and Research Center, Vivekananda College Agasteeswaram, Kanyakumari Dist, TamilNadu
4	National	1.6.2020	Commerce and Accounting	Department of Commerce and Research Center, Vivekananda College Agasteeswaram, Kanyakumari Dist, TamilNadu
5	National	31.5.2020	Anti-Tobacco Day Quiz- 2020	A.P.C.Mahalaxmi College For Women, Thoothukudi-628 002.
6	Nationa l	30.5.2020	Business connections	Kongunadu Arts and Science College(Autonomous), Coimbatore
7	Nationa l	27.5.2020	World Intellectual Property Rights Day Awareness Quiz	Guru Nanak College, Chennai
8	Nationa 1	22.5.2020	Current Affairs	PG and Research Department of Commerce, St.Joseph's College of Arts and Science (Autonomous) Cuddalore
9	Nationa 1	21.5.2020	Basic of accoutancy	The new college (autonomous) Chennai

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10	Nationa l	20.5.2020	E-Quiz 2020 on Commerce, Accountancy and GK	Department of Commerce(Professional Accounting),GVN COLLEGE,KOVILPATTI
11	Nationa 1	14.5.2020	NET/SET Aspirants in Commerce	Research Centre, Department of Commerce, Sri Paramakalyani College, Alwarkurichi 627 010 TAMIL NADU
12.	Nationa 1	3.6.2020	NTANET Paper 1 quiz	GRK ACADEMY
13.	Nationa l	3.6.2020	Entrepreneurship	Department of Business Administration Government Arts and Science College (Women), Sathankulam – 628 704.
14.	Nationa l	4.6.2020	General Awareness	by Department of M.Com in association with IQAC, K C Das Commerce College, Chatribari, Guwahati-781008,Assam
15.	Nationa 1	6.6.2020	BUSINESS E-QUIZ	Sri Ram Nallamani Yadava College of Arts and Science ,Tenkasi. Department of Business Administration,
16.	Nationa l	7.6.2020	BE BEST IN COMMERCE	WAVOO WAJEEHA WOMENS COLLEGE OF ARTS AND SCIENCE,KAYALPATNAM DEPARTMENT OF COMMERCE
17.	Nationa 1	8.6.2020	on Theories in Economics	DEPARTMENT OF ECONOMICS WAVOO WAJEEHA WOMENS COLLEGE OF ARTS AND SCIENCE,KAYALPATNA
18.	Nationa 1	8.6.2020	E Quiz on E Learning	the Internal Quality Assurance Cell of Rani Anna Government College for Women, Tirunelveli - 627008
19.	Nationa 1	7.6.2020	RESEARCH METHODOLOGY	the Department of Statistics, St.Joseph's College (Autonomous), Tiruchirappalli, Tamil Nadu.
20.	Nationa 1	10.6.2020	National level Online Quiz	Dept. of Library, St.Mary's College (Autonomous), Thoothukudi

21.	Nationa l	10.6.2020	THINK BOTS	The Department of Commerce, Prof. Dhanapalan College of Arts and Science, Padur, Chennai – 603 103
22.	Nationa 1	18.6.2020	Cost and Management Accounting	PIONEER KUMARASWAMY COLLEGE,TIRUNELVELI
23.	Nationa 1	20.6.2020	E- Quiz in Commerce	Department of Commerce, Annai Hajira Women's College, Melapalayam, Tirunelveli - 627 005
24.	Nationa l	26.6.2020	E learning Basic Skills quiz	IQAC and Ek Bharat Shreshtha Bharat Club of Rani Anna Government College for Women, Tirunelveli-8, Tamilnadu, India.
25.	Nationa l	27.6.2020	DEPARTMENT OF BUSINESS ADMINISTRATION "BUSINESS CONNECTION"	SRI KRISHNASAMY ARTS AND SCIENCE COLLEGE, METTAMALAI, SATTUR - 626 203.

## ACTED AS A RESOURCEPERSON

DATE	NAME OF THE INSTITUTION	INVITED AS	TOPIC/ EVENT
22 <sup>nd</sup> JAN 2014	Govindammal Aditanar College for Women, Tiruchendur	Resource Person	Interview techniques for budding managers
MEXPO 2017	Dept. of BBA St.Xavier's College(Autonomous), Tirunelveli	Judge	BEST MANAGER
CORPOROVA 2018	Dept. of Corporate Secretaryship, St.Xavier's College(Autonomous), Tirunelveli	Judge	Logo designing
COMMERCE CARNIVAL	Dept. of Commerce, St.Xavier's College(Autonomous), Tirunelveli	Judge	Product Launch
Marian Fest - 2019	St.Mary's College (Autonomous) Palayamkottai.	Judge	Mono Acting
4 <sup>th</sup> and 5 <sup>th</sup> May 2022	Dept. of Commerce, St.Xavier's College(Autonomous), Tirunelveli	Resource Person	Human resource management and Technology in industry 5.0 Era